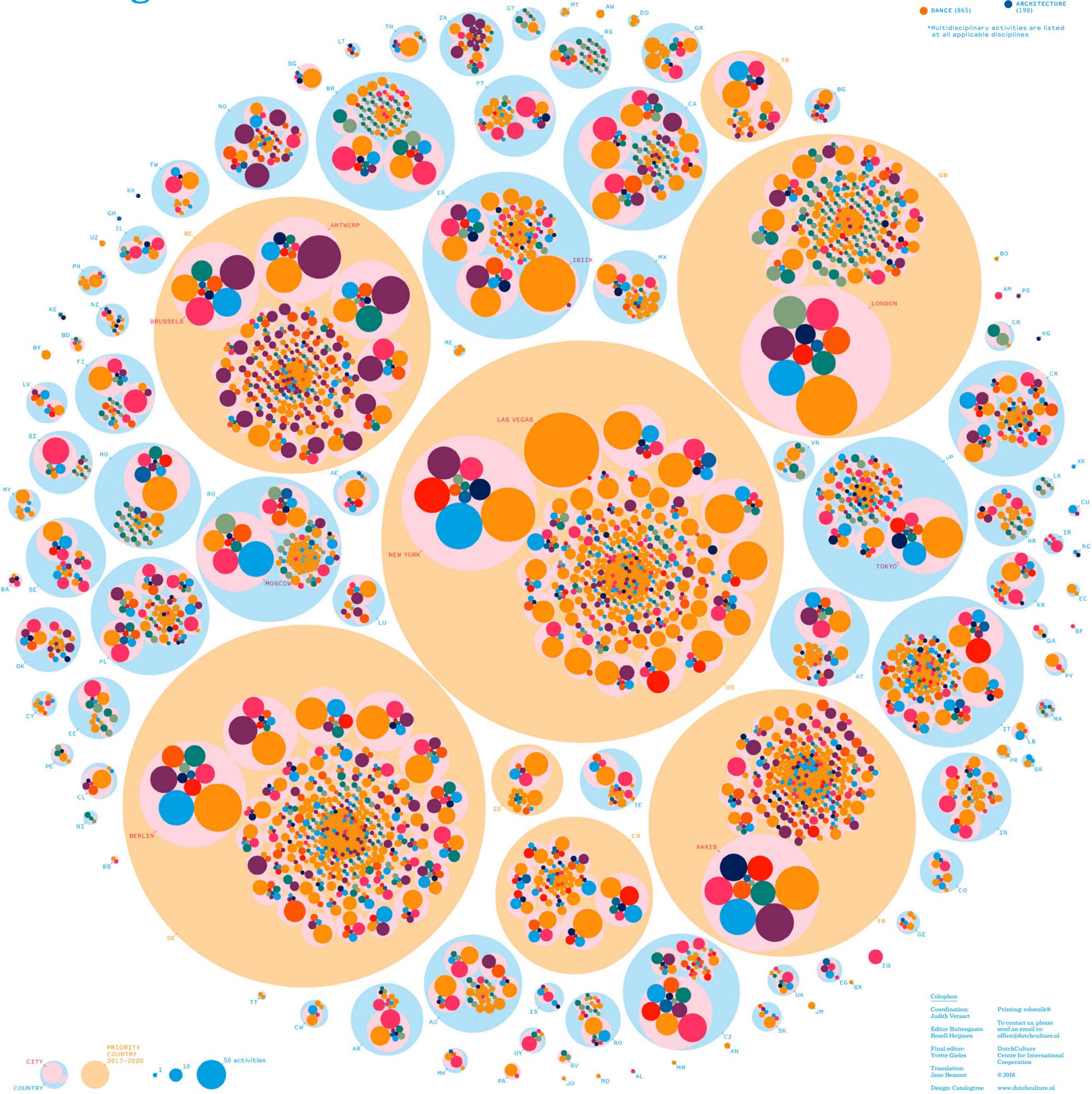


DutchCulture Buitengaats 2015

ACTIVITIES BY COUNTRY, CITY AND DISCIPLINE*

- MUSIC (7,143)
- THEATRE (1,894)
- FILM (1,830)
- VISUAL ARTS (1,586)
- DANCE (865)
- LITERATURE (793)
- HERITAGE (601)
- DESIGN (511)
- PHOTOGRAPHY (369)
- ARCHITECTURE (198)

*Multidisciplinary activities are listed at all applicable disciplines



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Who has been travelling the most?

Architecture	Dance	Design	Film	Heritage	Literature	Music	Photography	Theatre	Visual Arts
1—MVRDV 2—OMA 3—Mecanoo	1—De Stijle 2—Jan Martens 3—Nederlands Dans Theater	1—Lidewij Edelkoort 2—Irma Boom 3—Marcel Wanders	1—Morgan Knibbe 2—Job Joris & Marieke 3—Oeke Hoogendijk	1—Anne Frank Stichting Amsterdam 2—Rijksdienst voor het Cultureel Erfgoed 3—Rijksmuseum Amsterdam	1—Tommy Wieringa 2—Arnon Grunberg 3—Herman Koch	1—W&W 2—Oliver Heldens 3—Chuckie	1—World Press Photo 2—Erwin Olaf 3—Ruud van Empel	1—Toneelgroep Amsterdam 2—Theater Terra 3—Etienne Borgers	1—Atelier van Lieshout 2—Marlene Dumas 3—Lionnie van Brummelen & Siebren de Haan

DutchCulture

DutchCulture is the strategic advice agency for international cultural cooperation, creating activities worldwide. DutchCulture works with - and for - the cultural sector, the government and the diplomatic network both in the Netherlands and abroad. DutchCulture is commissioned by the Ministry of Education, Culture and Science; the Ministry of Foreign Affairs and the European Commission.

Buitengaats

In Buitengaats (Offshore) we have been gathering information on the international activities of Dutch organizations and artists since 1999. Our database enables us to answer questions on the international scope and presence of Dutch art and culture. Through Buitengaats, we can also refer you to experienced professionals in the Netherlands.

From the Buitengaats database, we annually compile a general overview of the international cultural presence of the Netherlands. Specific charts, by country or sector, are available on request. The data we collect comes from a large network of informants, including the Dutch embassies, sector institutions and funds, artists and cultural organisations.

Buitengaats 2015

In 2015, we registered 14,470 activities, some 1800 more than in 2014. This includes performances, exhibitions, presentations and publications outside of the Netherlands from all cultural disciplines, which in principle are open to the public.

Disciplines

In almost all of the disciplines, the number of activities either increased or stabilised in relation to 2014. Film was the only sector in which there was a slight decrease. The growth in total number of activities can be partially explained by the fact that we are receiving more and more information from performers, cultural organisations and artists (for which we are extremely grateful), and also that we ourselves are getting better at tracking the activities of internationally active makers.

Moreover, the rise in theatre activities, for example, is part of a trend that the Fund for the Performing Arts NL has already noted on the basis of the 2014 data, namely that while companies on average are not performing abroad more often, the number of companies that cross the border is increasing.

Frequent Travellers

Every discipline has its own type of frequent traveller. Frequency chiefly indicates something about the nature of the activities in the discipline and the corresponding travel behaviour, such as the continual flying in and out done by DJs in the music sector, or the temporary stays in residencies done by artists in the visual arts.

However, the organisation that surpasses even DJs with its international presence can be found in heritage: the Anne Frank Foundation. The travelling exhibitions 'Anne Frank - a History for Today' and 'Let Me Be Myself - the Life Story of Anne Frank' are shown at length all over the world.

Countries

Buitengaats' top five countries have not changed in relation to 2014: the United States, Germany, Belgium, the United Kingdom and France. Belgium has risen one place, though, which perhaps is to be expected after the festive BesteBuren year that celebrated the Flemish-Dutch connection with a broad range of collaborative activities in 2015. Of particular note is the growth of cultural activities in Russia, Brazil and India.

For these three countries, growth is the result of more activities in a variety of disciplines. In Turkey, there has been a slight increase for the first time in three years, while in Greece the number of activities also rose.

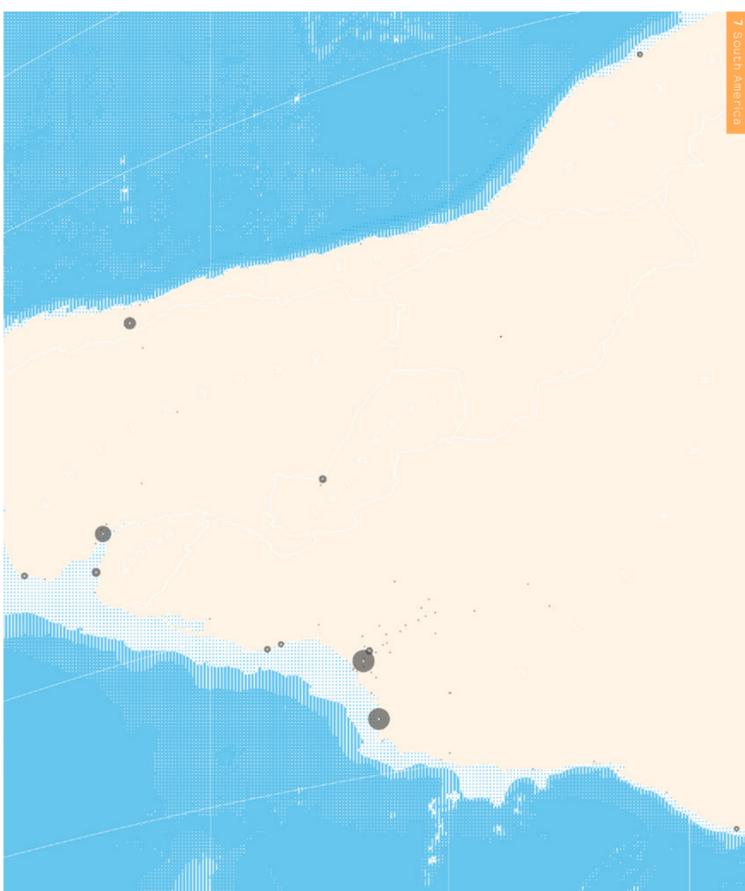
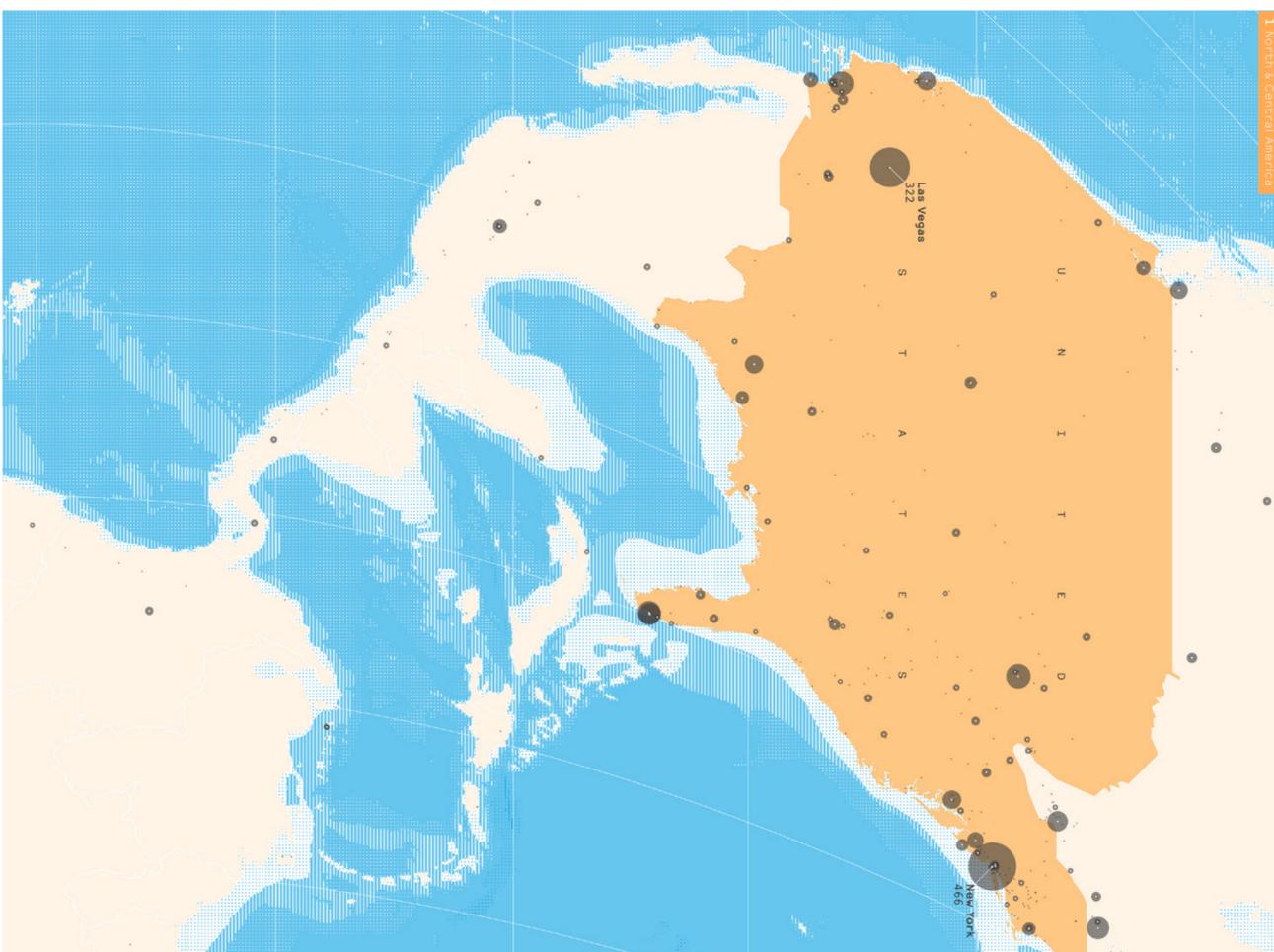
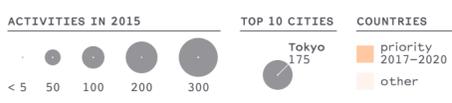
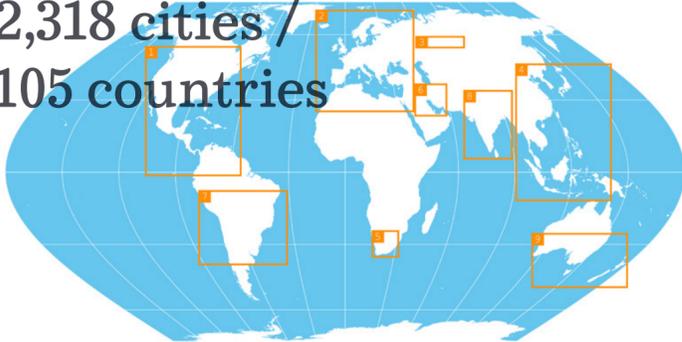
Mighty Dance

Strikingly, the total number of activities registered in Buitengaats for Germany has decreased for the third year in a row. There is no unequivocal explanation for this, but what Germany clearly lacks is a sector that brings in disproportionately many activities. In many countries right now, that is occurring in dance, which in Buitengaats falls under the music sector. Whereas in the United States almost 52% of registered activities concern dance, and Canada and Spain are also important markets for dance with 42% and 56% respectively, in Germany the number of activities in the dance sector remains stuck at 12%.

Although some claim that the 'EDM bubble' in the United States is about to burst, it is doubtful that the Dutch cultural export in this sector is also under pressure. A broadening of genres and venues is creating niches that offer more possibilities rather than less.

Furthermore, South America and Asia are becoming more important, the share of dance in registered activities in China and Brazil is already over 25% and probably will rise in the coming years.

14,470 activities
2,318 cities /
105 countries



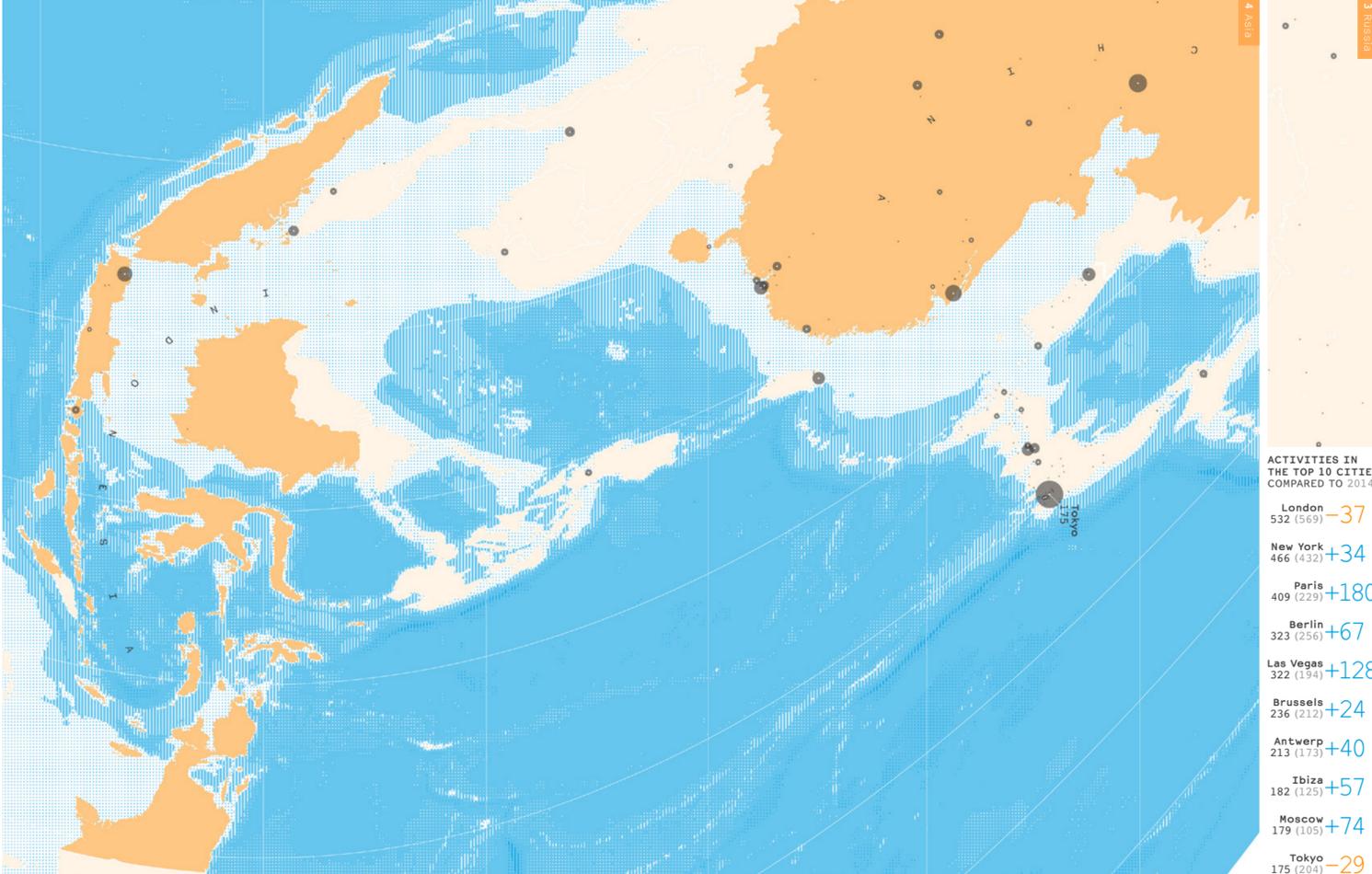
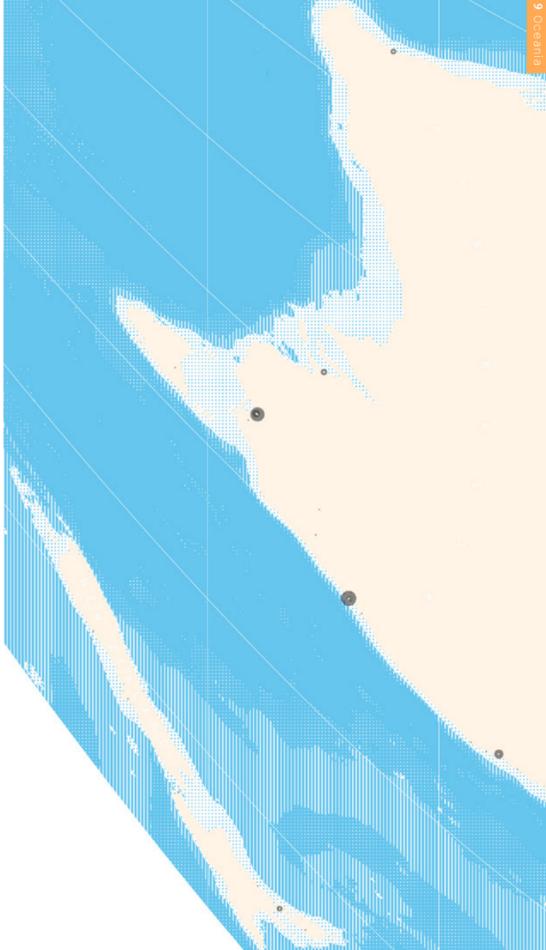
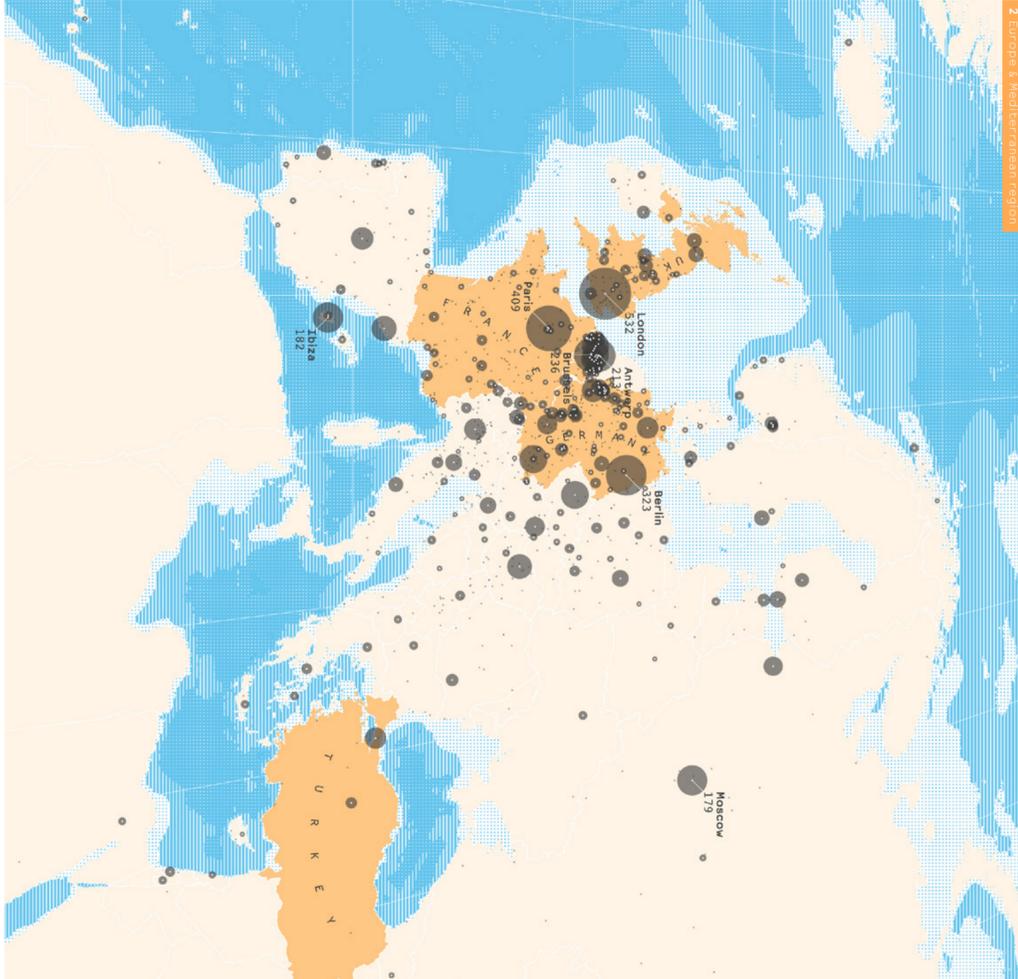
TOP CITIES BY ACTIVITIES* PER DISCIPLINE

all unique activities

Visual Arts 124 (466) New York	Theatre 108 (213) Antwerp	Design 73 (466) New York
Heritage 62 (532) London	Film 59 (532) London	Dance 43 (532) London
Photography 43 (409) Paris	Literature 40 (142) Gent	Architecture 15 (121) Budapest

*Multidisciplinary activities are listed at all applicable disciplines

Music
321 (of 322)
Las Vegas



ACTIVITIES IN THE TOP 10 CITIES COMPARED TO 2014

London	532 (569)	-37
New York	466 (432)	+34
Paris	409 (229)	+180
Berlin	323 (256)	+67
Las Vegas	322 (194)	+128
Brussels	236 (212)	+24
Antwerp	213 (173)	+40
Ibiza	182 (125)	+57
Moscow	179 (105)	+74
Tokyo	175 (204)	-29